

BUSINESS ANALYTICS ASSIGNMENT

Day-13:

1 . What is International Market Analysis?

2. What are the key factors to consider when entering an international market?

3. What is the importance of cultural awareness in international sales?

4. How do you conduct a PEST analysis for international markets?

5.How do you evaluate the market potential of a new international market?

6.What is the impact of tariffs and trade barriers on international sales?

7.How do you conduct a competitor analysis in international markets?

8.How do you develop a global pricing strategy while balancing local market conditions?

9.What are the advanced methods for conducting market segmentation in international sales?

10 .How do you assess and manage legal and regulatory compliance across multiple international markets?